

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Group Art Unit:

2131

Applicant:

Stephen R. Bacso,

Rene J. Juneau,

Sanjeev Shankar, and

Bruce D. Scanlan

Serial No.:

09/991,566

Examiner:

Unknown

Filed:

November 20, 2001

Docket No.:

1028-010US01

Title:

METHOD AND SYSTEM FOR TARGETED CONTENT DELIVERY.

PRESENTATION, MANAGEMENT AND REPORTING IN A

COMMUNICATIONS NETWORK

CERTIFICATE UNDER 37 CFR 1.8: I hereby certify that this correspondence is being deposited with the United States Post Service, as First Class Mail, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on 2002.

Name: Samantha J. Rupert

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents Washington, D.C. 20231

Dear Sir:

Applicant submits the reference listed on the attached form PTO-1449, a copy of which is enclosed.

This statement is being filed before the receipt of a first Office Action on the merits.

Respectfully submitted,

Date:

Reg. No. 41,312

Shumaker & Sieffert, P.A. 8425 Seasons Parkway, Suite 105 St. Paul, Minnesota 55125

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Form 1449*		Docket Number: 1028-010US01		Application Number: 09/991,566	
INFORMATIONDISCLOSURE		Applicant:		09/991,300	
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			in conformance with MPEP 60	9; Draw line through c	itation if not in
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Based on Form PTO-FB-A820 (Also form PTO-1449)

Patent and Trademark Office, U.S. Department of Commerce

Page 2 of 3 Docket Number:
1028-010US01

Applicant:
Stephen R. Bacso, Rene J. Juneau, Sanjeev Shankar and Fore Discrete Dis **INFORMATIONDISCLOSURE STATEMENT** IN AN APPLICATION (Use several sheets if necessary) **U.S. PATENT DOCUMENTS** Examiner **Document Number** Issue/Document Name Filing Date If Initial **Publication Date Appropriate** 03/03/1998 5,724,521 Dedrick 5,724,525 03/03/1998 Beyers, II et al. 06/02/1998 Nemirofsky et al. 5,761,601 5,761,662 06/02/1998 Dasan 5,774,170 06/30/1998 Hite et al. 06/30/1998 Hidary et al. 5,774,664 5,778,181 07/07/1998 Hidary et al. 5,848,396 12/08/1998 Gerace 01/19/1999 Freeman et al. 5,861,881 08/03/1999 5,933,811 Angles et al. 5,978,799 11/02/1999 Hirsch 5,982,445 11/09/1999 Eyer et al. 5,983,069 11/09/1999 Cho et al. 11/16/1999 5,987,518 Gotwald 11/23/1999 5,991,735 Gerace FOREIGN PATENT DOCUMENTS Examiner **Document Number Publication** Country Translation Initial Date Yes No 2,155,537 09/01/1994 Canada 2,199,177 03/14/1996 Canada 01/09/1999 2,242,160 Canada 04/16/1999 2,250,450 Canada 2,252,568 11/06/1997 Canada OTHER DOCUMENTS (Including Authors, Title of Item, Page(s), Vol/Issue No., Publisher, Place of Publication)

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Date Considered

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EXAMINER

Patent and Trademark Office, U.S. Department of Commerce

Form 19-9*		Docket Number:		Application Number:	
	TIONDISCLOSURE TATEMENT APPLICATION	Applicant: Stephen R. Bacs Scanlan	so, Rene J. Juneau, Sa	nnjeev Shankar ar	nd Bruce D
(Use sever	al sheets if necessary)	Docket Number: 1028-010US01 Applicant: Stephen R. Bacso, Rene J. Juneau, Sa Scanlan Filing Date: November 20, 2001 Examiner Name:		Group Art Unit: 2131	MAY
		Examiner Name:			Technology
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